



**Due Date: First Come, First Served While  
Resources Last; Project Completion No  
Later Than December 2022**

## **SPECIAL REQUEST FOR PROPOSALS**

### **2022 COASTAL COMMUNITY RESILIENCE MATCHING GRANTS**

With generous matching funding from *Michigan's Coastal Management Program (CMP)*, the nonprofit Land Information Access Association (LIAA) is collaborating with coastal communities in Michigan to develop master plan content that will contribute to **greater coastal and community-wide resilience**. These planning efforts focus on ways to build a better and more reliable local economy, manage social and environmental changes, respond to a changing climate with more severe storms, and respond and adapt to dynamic changes in Great Lakes water levels.

LIAA has years of experience helping communities chart a path towards a more resilient future. Through funding from CMP, our team has worked with communities along the Great Lakes to help them better understand overall vulnerabilities as well as the problems unique to coastal areas. The mission of this current service grant is to help coastal municipalities collect and analyze data related to environmental, coastal, economic and social sustainability; facilitate stakeholder meetings to identify action strategies to address sustainability issues; and provide updated municipal planning tools and documents. This matching grant program provides a set of deliverables to assist localities at any stage of the planning process.

There are five key requirements for participation in the *Coastal Community Resilience Matching Grant* program:

1. The municipality(ies) must be located on a Great Lake coastline.
2. The municipality(ies) must be committed to adopting the project's deliverables into its Master Plan (or if the community does not have a Master Plan, to adopt the Master Plan drafted during this effort).
3. The municipality(ies) must provide a direct contact (elected, appointed or staff) to assist in developing the project during the specified timeframe.
4. The municipality(ies) must commit to providing half the cost of the services provided by LIAA (a 1:1 cash match).
5. Projects must be completed by December 2022.

To be considered for a grant of services under this Request for Proposals (RFP) a municipality must submit an application to:

Coastal Community Resilience Service Grants  
Land Information Access Association (LIAA)  
324 Munson Avenue  
Traverse City, MI 49686

You may also submit applications as PDF documents to [mcowall@liaa.org](mailto:mcowall@liaa.org).

The *Coastal Community Resilience* program is meant to assist municipalities located on the Great Lakes to prepare for short-term and long-term risks to their overall sustainability. A 1:1 cash match is required (i.e., the municipality only pays for half the cost of the project). This program features two components:

### **Sustainability Assessment**

LIAA will facilitate a discussion with key stakeholders and decision makers in the community to build consensus around coastal land use management. LIAA will compile flood scenario data and mapping to inform the discussion. The deliverable for this phase is an assessment of the municipality's current master plan and zoning ordinance for coastal resilience, generating a snapshot of the barriers and opportunities to coastal sustainability that exist in the locality that can be used to inform future amendments to the master plan and/or zoning ordinance.

### **Coastal Resilience Master Plan Chapter**

LIAA will create a master plan addendum that includes flood risk mapping, shoreline erosion mapping, and best practices to improve sustainability as it pertains to Michigan's dynamic coasts. LIAA will also present on the science of Michigan's coasts at a public meeting to help build community consensus around this planning issue to make action strategy planning easier for the municipality moving forward.

Estimated Cost for the Sustainability Assessment and Master Plan Chapter: \$10,000-\$15,000 (\$5,000—\$7,500 funded by the client)

**LIAA can collaborate with applicants to decide on the approach most suitable to the community's needs. Call LIAA at 231-929-3696.**

**Please note that all costs are estimates. Final costs are dependent on factors such as data availability and the scope of the project's deliverables.**

### **Application Requirements**

Municipalities or multi-jurisdictional partners are encouraged to submit a clear and concise proposal, no more than five (5) pages (not including attachments).

Proposals must contain all of the following:

1. **Purpose Statement.** In a sentence or two, describe the community's need for improved coastal resilience and/or overall sustainability.
2. **Background.** Please provide a brief history of your local planning efforts. Also, please describe your need for assistance pertaining to coastal resilience planning, education and community engagement.
3. **Project Goals.** In a brief statement, please identify project goals. What do you hope to achieve?
4. **Participant Information.** Who would LIAA be working with as a main contact during the entirety of the project timeline (e.g., Planning commission? Municipal staff?). How will the participating stakeholders contribute? For example, the participants could take responsibility for all meeting notifications, provide meeting rooms, handle mailings, or other support. Please include a list of key project contacts.
5. **Project Area.** Please provide a brief description and/or map of the project area(s).
6. **Project Commitment.** The proposal must include a commitment to provide the required 1:1 cash match within one month of project start up. Resolutions and/or meeting minutes that document the

participants' commitments to meet project obligations must be attached to the proposal (not included in the five-page limit).

### **Selection Criteria**

This grant opportunity was created to assist coastal communities in their efforts to develop land use policies and programs that promote coastal resilience in addition to economic, social and environmental sustainability. Therefore, selected communities will demonstrate a commitment to planning for and implementing best practices that further sustainability principles. This is best represented by communities that adopt goals and objectives related to these topics into their Master Plan language.

All applications received will be evaluated in a timely manner on a first come, first served basis. Project proposal selection criteria include: proposal completeness; clarity of purpose; the likelihood of project success; the level of commitment offered by each applicant; and the availability of remaining grant resources.

### **Applicants must represent a municipality located adjacent to one of the Great Lakes.**

Based on the interests of our program funders, LIAA will give special consideration to projects:

1. In communities demonstrating an immediate need for coastal planning efforts.
2. Communities with a demonstrated interest in reducing local impacts on the Great Lakes.

### **Questions**

Questions may be communicated to Executive Director Matt Cowall at [mcowall@liaa.org](mailto:mcowall@liaa.org).

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